

EXECUTIVE-IN-RESIDENCE FOR LOGISTICS - LOGT 4233

Dr. Stephen M. Rutner – Spring Semester, 2012

GEORGIA SOUTHERN UNIVERSITY

CATALOG DESCRIPTION

“A capstone, integrative, case course in logistics and transportation strategy. Students participate in an Executive in Residence program that provides interaction with top-level logistics and transportation executives.”

STATEMENT OF OBJECTIVES AND SCOPE

This semester’s topic will be executive viewpoints in the field of logistics. The growth of logistics throughout industry has led to an equivalent growth in the professional opportunities for logistics managers. These new leaders in industry have unique insights into various logistics and transportation issues. The simple purpose of the course is to help students identify not only the current issues of the industry, but also gather various viewpoints about the topics.

The students will be expected to challenge themselves and the executives to broaden their understanding and critical thinking skills in logistics. Approximately once a week, an executive will speak with the students on a topic of his or her choice. The goal is to allow a broad collection of issues to be presented by and to the students. Both the executive and the class members should benefit from the interaction within the classroom and other outside settings.

The ultimate goal is to help students to become better informed about the “real world” of logistics and transportation. This, in turn, should continue to prepare the students to perform as entry level managers and analysts for shippers and carriers.

COURSE OBJECTIVES

The objectives of this course are:

1. To ensure that the students learn about specific executives that visit GSU to include backgrounds, career paths, and similar professional type information;
2. To educate students about various logistics and transportation organizations throughout the industry to include shippers and carrier viewpoints;
3. To identify various issues, challenges, and opinion that are critical to logistics managers in today's business environment;
4. To present various advanced logistics concepts and approaches which are helpful for analyzing and resolving logistics challenges; and
5. To further an interest in the field of logistics by the students.

PREREQUISITES - A minimum grade of "C" in the following:

- LOGT 3231 – Principles of Transportation
- LOGT 3232 – Business Logistics
- LOGT 4231 – Logistics and Intermodal Transportation Operations
- LOGT 4232 – International Logistics

REQUIRED COURSE MATERIALS

- Text:
- 1) *The Art of War*, on-line edition (see www.rutner.com).
 - 2) Students are highly encouraged to subscribe to one of the major transportation & logistics trade publications!!!

Additional Materials: Any readings, notes, slides, presentations, etc. will be placed on my website for you – www.rutner.com

OFFICE HOURS

- Professor:** Stephen M. Rutner, Ph.D.
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E-Mail: srutner@georgiasouthern.edu
Web Page: www.rutner.com
Office Hours: TR 2:00 – 4:00 p.m., W 1-2p.m. & also by appointment (i.e., I will find a time that fits your schedule!!)

Class Schedule: Tue and Thur 3:30-4:45pm CIT 3202

GRADING POLICIES

As mentioned previously, each exam, assignment, etc. has a point value. Based on the values of these assignments, final course grades will be based on the following minimum standards.

Item	Points	Total
3 Exams	100 each	300
2 Presentations	100 each	200
Attend/Assign		100
Participation		200
Total	Possible	800

Grade	Points	Percent
A	720 and over	90%
B	640-719	80%
C	560-639	70%
D	480-559	60%
F	Under 480	

The professor reserves the right to add extra credit assignments throughout the quarter. Any extra credit assignments will add points directly to the end total.

STRUCTURE OF COURSE

This course meets twice a week throughout the semester. The principal types of classroom activities include the following:

- Class discussions of current and related topics;
- In class assignments, examples, and projects;
- Examinations to provide feedback and positive reinforcement regarding the level of knowledge and insight which is being gained throughout the course; and
- Group presentations on specific company topics.

The examinations that will be given this semester:

- The exams will be Exams #1, and #2 will count equally towards the final course grade.
- Both exams will be 3-4 short essay questions.
- The examinations are TENTATIVELY scheduled as listed in the schedule.

Also, there will be various assignments during the quarter. Most of these will be either short and specific assignments (i.e., look up something on the Internet), or be part of the preparation for the coming speaker.

A group project will be required. It will consist of teams of 2-3 students working together to analyze a logistics company. The group will be required to prepare a 15 minute presentation in class discussing their findings. More details will be covered in class and on the web site.

Finally, class participation will be required. This will include both discussions in class and keeping current on logistics literature. Also, required questions each week for the speakers is part of the presentation grade. These will be used as the basis for increasing interaction with speakers. There are a number of points to keep in mind about participation. This class has a unique approach to participation. The grade will be made up of three parts: attendance, questions, and traditional participation in class.

Attendance will be required in every class. All students will be allowed to miss two classes for ANY reason. **AFTER THAT, EACH MISSED CLASS WILL COST ONE LETTER GRADE.** Finally, the professor will evaluate the students' discussion in class on current topics and with speakers.

EXAMINATION MAKEUP POLICY

General course policy is that no makeup examinations will be given unless a student can prove in writing that circumstances of an extraordinary nature necessitated an absence from a particular examination. Since examination dates have been announced well in advance, employment interviews or plant visits will not be a valid excuse for missing a regularly-scheduled examination. All of the exam dates for this course have been announced as of the first day of class. Students should view these dates as firm, and schedule other commitments around the exam dates.

Providing that a valid excuse has been approved by the instructor, anyone missing one of the first three regularly-scheduled exams will be permitted to take a special makeup exam during the last week of class. This makeup exam will consist of fifty (50) questions, and will be comprehensive over the material from every speaker and student presentation. This exam will be given on near the end of the semester based on the student's and professor's schedules.

Any student missing more than one examination, for whatever reason, will not be offered any opportunity to take the comprehensive makeup, and will not receive a passing grade for the course. Any student in this situation is encouraged to re-take the entire course at a time when circumstances may permit attendance at all of the regularly-scheduled examinations.

The offering of any makeup examination is entirely at the discretion of the instructor. Each situation will be dealt with as fairly and objectively as possible.

INCLEMENT WEATHER POLICY

If inclement weather (e.g., snowstorm, hurricane, etc.) makes it difficult or impossible for a significant number of students to be in class on an exam day, the examination will be postponed until the next regularly-scheduled class period. While this policy probably will be an inconvenience to those who are able to get to class, it will assure all students that everyone takes the same exam under identical circumstances. The idea of giving a make-up exam to large numbers of students simply is not feasible in a large class. Thus, everyone will need to be as flexible as possible if an exam date needs to change due to inclement weather.

ACADEMIC DISHONESTY

The policy of the College of Business Administration is that any academic dishonesty shall result in a grade of "F" for the course. This policy will be enforced strictly in this course. Please refer to *Hilltopics* or *The Eagle Eye* student handbook for a discussion of academic dishonesty.

ADDITIONAL COURSES OFFERED IN LOGISTICS

LOGT 3231: Principles of Transportation	LOGT 4263: Seminar in Intermodal Transportation
LOGT 3232: Business Logistics	LOGT 4830: Special Topics in Logistics
LOGT 4231: LIT Operations	LOGT 5835: LIT Independent Study
LOGT 4232: International Logistics	LOGT 7432: Log. Fundamentals & Strategy (MBA)

Executive in Residence - LOGT 4233
Course Outline – Spring Semester, 2012

Day	Date	Section and Topics	General Field	Group	Exams
T	1/17	Course Overview & Organization			
R	1/19	Career Planning – Rachael Barrett			
T	1/24	Class preparations with students			Résumé
R	1/26	Readings & Current Topics (R&CT)			
T	1/31	Student Presentations and R&CT		1,10	
R	2/2	Jeff Hurley – CEVA	3PL		
T	2/7	Student Presentations and R&CT		2,11	
R	2/9	Susan Arko – CSX	Rail		
T	2/14	Student Presentations and R&CT		3,12	
R	2/16	John Trent – Ga Ports Authority	Ocean		
T	2/21	Student Presentations and R&CT		4,1	
R	2/23	John Mascaritolo – Clayton State Univ	Int'l		
T	2/28	Student Presentations and R&CT *** Exam #1 Due ***		5,2	** #1 **
R	3/1	Bob Anno – GC Logistics	Private Fleet		
T	3/6	Student Presentations and R&CT		6,3	
R	3/8	Mike Heisman – MetJet/Schneider	Motor		
	3/13	Spring Break			
	3/15	Spring Break			
	3/19	Last Date to Drop			
T	3/20	Student Presentations and R&CT		7,4	
R	3/22	Barry Westbrook – Walmart	Distribution		
T	3/27	Student Presentations and R&CT		8,5	
R	3/29	Tim Wilkerson – Home Depot	Retail SCM		
T	4/3	Student Presentations and R&CT *** Exam #2 Due ***		9,6	** #2 **
R	4/5	Len James – John S. James	Customs Bkr		
T	4/10	Student Presentations and R&CT		10,7	
R	4/12	Janet Cobb – USAR	Military		
T	4/17	Student Presentations and R&CT		11,8	
R	4/19	Lang Ware – 3J Enterprises	Rail		
T	4/24	Student Presentations and R&CT		12,9	
R	4/26	Ann Elliott – Solertis	Entrepreneur		Cook
T	5/1	If needed, Speaker Make Up Week			
R	5/3	Close Out Review *** Earliest Exam Turn in ***			
	5/10	** EXAM PERIOD – 3:00pm **	TURN-IN		

Notes:

LOGISTICS EXECUTIVE IN RESIDENCE – LOGT 4233
Syllabus Addendum

THINGS TO DO BEFORE THE NEXT CLASS!!

- | | |
|--|---|
| 1. Log. Secretary <ul style="list-style-type: none">• Get H-ITT device | 2. Internet <ul style="list-style-type: none">• www.rutner.com, find LOGT 4233 site• download the full syllabus• find the <i>The Art of War</i>• COMPLETE STUDENT INFO SHEET |
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